

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	952164	07895759

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F WXII 12 News @ 5 a 5-6am		-TWTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-TWTF--		3		\$110.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/23/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12G145H	\$110.00 NM
1	WXII	W	10/24/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12G145H	\$110.00 NM
2	WXII	F	10/26/12	5:48 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12G182H	\$110.00 NM
3	10/23/12	10/26/12	M-F WXII 12 News @ 6 a 6-7am		-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-TWTF--		4		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/23/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G145H	\$500.00 NM
1	WXII	W	10/24/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G145H	\$500.00 NM
3	WXII	Th	10/25/12	6:53 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G145H	\$500.00 NM
4	WXII	F	10/26/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G182H	\$500.00 NM
5	10/23/12	10/26/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-TWTF--		8		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	7:24 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
5	WXII	Tu	10/23/12	8:59 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
7	WXII	W	10/24/12	7:24 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
2	WXII	W	10/24/12	8:50 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
3	WXII	Th	10/25/12	7:57 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
8	WXII	Th	10/25/12	8:50 AM	NBC Today Show	7-9am	:30	OFA12G145H	\$500.00 NM
6	WXII	F	10/26/12	7:25 AM	NBC Today Show	7-9am	:30	OFA12G182H	\$500.00 NM
4	WXII	F	10/26/12	8:49 AM	NBC Today Show	7-9am	:30	OFA12G182H	\$500.00 NM
7	10/27/12	10/27/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----S-		1		\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:58 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12G182H	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/27/12	10/27/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM
8	10/27/12	10/27/12	NBC Saturday Today Class of Time - Pre-emptible with notice	8-10am	-----S-	1:00	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WXII Sa 10/27/12 8:58 AM NBC Saturday Today 8-10am 1:00 0FA12G181H \$450.00 NM									
9	10/28/12	10/28/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice		-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WXII Su 10/28/12 7:20 AM WXII 12 Sa/Su News at 6am 6-8am :30 0FA12G182H \$100.00 NM									
10	10/28/12	10/28/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WXII Su 10/28/12 8:49 AM NBC Sunday Today 8-9am :30 0FA12G182H \$400.00 NM									
11	10/23/12	10/26/12	M-F WXII News @ 430a 430a-5a Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$15.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WXII Tu 10/23/12 4:44 AM M-F WXII News @ 430a 430a-5a :30 0FA12G145H \$15.00 NM									
12	10/23/12	10/26/12	Live with Regis & Kelly Class of Time - Pre-emptible with notice	9-10AM	-TWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WXII W 10/24/12 9:34 AM Live with Regis & Kelly 9-10AM :30 0FA12G145H \$100.00 NM 3 WXII F 10/26/12 9:54 AM Live with Regis & Kelly 9-10AM :30 0FA12G182H \$100.00 NM									
13	10/23/12	10/26/12	NBC Today Show II Class of Time - Pre-emptible with notice	10A-12N	-TWTF--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$65.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WXII W 10/24/12 10:56 AM NBC Today Show II 10A-12N :30 0FA12G145H \$65.00 NM 4 WXII Th 10/25/12 11:59 AM NBC Today Show II 10A-12N :30 0FA12G145H \$65.00 NM									
15	10/23/12	10/26/12	M-F WXII 12 News @ No 12-1pm Class of Time - Pre-emptible with notice		-TWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WXII W 10/24/12 12:39 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA12G145H \$100.00 NM 4 WXII Th 10/25/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA12G145H \$100.00 NM									
16	10/23/12	10/26/12	M-F 1-2P Class of Time - Fixed Non Pre-emptible	1-2P	-TWTF--	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WXII Th 10/25/12 1:59 PM M-F 1-2P 1-2P 1:00 0FA12G181H \$700.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/26/12	M-F 1-2P Class of Time - Fixed Non Pre-emptible	1-2P	-TWTF--	1:00	1	\$700.00	NM
17	10/23/12	10/26/12	STEVE HARVEY DAY Class of Time - Pre-emptible with notice	2-3P	-TWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/25/12 2:21 PM STEVE HARVEY DAY 2-3P :30 OFA12G145H \$40.00 NM 4 WXII F 10/26/12 2:59 PM STEVE HARVEY DAY 2-3P :30 OFA12G182H \$40.00 NM									
18	10/28/12	10/28/12	NBC Meet the Press Class of Time - Pre-emptible with notice	9-10am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 9:45 AM NBC Meet the Press 9-10am :30 OFA12G182H \$400.00 NM									
19	10/23/12	10/26/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	-TWTF--	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/23/12 3:11 PM M-F 3-4P M-F 3-4P :30 OFA12G145H \$85.00 NM 1 WXII W 10/24/12 3:56 PM M-F 3-4P M-F 3-4P :30 OFA12G145H \$85.00 NM									
20	10/23/12	10/26/12	DR. OZ Class of Time - Immediately Pre-emptible without notice	M-F 4-5p	-TWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 4:28 PM DR. OZ M-F 4-5p :30 OFA12G145H \$150.00 NM 4 WXII W 10/24/12 4:29 PM DR. OZ M-F 4-5p :30 OFA12G145H \$150.00 NM									
21	10/23/12	10/26/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 5:44 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G145H \$175.00 NM 6 WXII W 10/24/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G145H \$175.00 NM 3 WXII Th 10/25/12 5:41 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G145H \$175.00 NM 4 WXII F 10/26/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G182H \$175.00 NM									
23	10/23/12	10/26/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		-TWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G145H \$900.00 NM 4 WXII Th 10/25/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G145H \$900.00 NM 3 WXII F 10/26/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G182H \$900.00 NM									
25	10/23/12	10/26/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	-TWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 6:59 PM M-Sun Nightly News 630p-7p :30 OFA12G145H \$900.00 NM									

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/23/12	10/26/12	M-Sun Nightly News	630p-7p	-TWTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	OFA12G145H	\$900.00 NM
4	WXII	Th	10/25/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	OFA12G145H	\$900.00 NM
27	10/27/12	10/27/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:19 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	OFA12G182H	\$125.00 NM
28	10/28/12	10/28/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	6:22 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	OFA12G182H	\$225.00 NM
29	10/23/12	10/26/12	Inside Edition	7-730pm	-TWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/23/12	7:28 PM	Inside Edition	7-730pm	:30	OFA12G145H	\$400.00 NM
1	WXII	W	10/24/12	7:29 PM	Inside Edition	7-730pm	:30	OFA12G145H	\$400.00 NM
4	WXII	Th	10/25/12	7:22 PM	Inside Edition	7-730pm	:30	OFA12G145H	\$400.00 NM
31	10/23/12	10/26/12	Entertainment Tonight	730-8pm	-TWTF--	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/23/12	7:54 PM	Entertainment Tonight	730-8pm	:30	OFA12G145H	\$375.00 NM
3	WXII	W	10/24/12	7:55 PM	Entertainment Tonight	730-8pm	:30	OFA12G145H	\$375.00 NM
4	WXII	Th	10/25/12	7:46 PM	Entertainment Tonight	730-8pm	:30	OFA12G145H	\$375.00 NM
33	10/27/12	10/27/12	Entertainment This Week 7-8pm	7-8pm	-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	7:36 PM	Entertainment This Week	7-8pm	:30	OFA12G182H	\$65.00 NM
35	10/23/12	10/23/12	THE VOICE	8-9pm	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	8:42 PM	THE VOICE	8-9pm	:30	OFA12G145H	\$1,500.00 NM
36	10/23/12	10/23/12	PARENTHOOD	10-11pm	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	10:31 PM	PARENTHOOD	10-11pm	:30	OFA12G145H	\$1,500.00 NM
37	10/24/12	10/24/12	L&O SVU	9-10pm	--W----	:30	1	\$1,600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	--W----	1		\$1,600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	9:19 PM	L&O SVU	9-10pm	:30	OFA12G145H	\$1,600.00 NM
38	10/24/12	10/24/12	CHICAGO FIRE	10-11pm	--W----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	--W----	1		\$1,600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	10:27 PM	CHICAGO FIRE	10-11pm	:30	OFA12G145H	\$1,600.00 NM
39	10/25/12	10/25/12	30 ROCK/UP ALL NIGHT	8-9pm	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	---T---	1		\$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/12	8:52 PM	30 ROCK/UP ALL NIGHT	8-9pm	:30	OFA12G145H	\$500.00 NM
41	10/25/12	10/25/12	ROCK CENTER	10-11pm	---T---	1:00	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	---T---	1		\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/12	10:43 PM	ROCK CENTER	10-11pm	1:00	OFA12G181H	\$2,000.00 NM
42	10/26/12	10/26/12	WHITNEY/COMMUNITY	8-9pm	----F--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	----F--	1		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/12	8:20 PM	WHITNEY/COMMUNITY	8-9pm	:30	OFA12G182H	\$400.00 NM
43	10/26/12	10/26/12	DATELINE	10-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	----F--	1		\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	F	10/26/12	10:31 PM	DATELINE	10-11pm	:30	OFA12G182H	\$2,000.00 NM
44	10/27/12	10/27/12	NBC Prime	8-9pm	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S-	1		\$150.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	8:22 PM	NBC Prime	8-9pm	:30	OFA12G182H	\$150.00 NM
45	10/27/12	10/27/12	NBC Prime	9-10pm	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S-	1		\$125.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	9:19 PM	NBC Prime	9-10pm	:30	OFA12G182H	\$125.00 NM
46	10/27/12	10/27/12	NBC Prime	10-11pm	-----S-	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S-	1		\$165.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	10:31 PM	NBC Prime	10-11pm	:30	OFA12G182H	\$165.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/27/12	10/27/12	NBC Prime	10-11pm	-----S-	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
47	10/23/12	10/27/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	-TWTFSS-	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFSS- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXII W 10/24/12 11:11 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G145H \$250.00 NM 5 WXII F 10/26/12 11:13 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G182H \$250.00 NM 1 WXII Sa 10/27/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G182H \$250.00 NM									
49	10/23/12	10/26/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/23/12 12:07 AM NBC Tonight Show 1135pm-1237am :30 OFA12G145H \$225.00 NM 1 WXII W 10/24/12 11:57 PM NBC Tonight Show 1135pm-1237am :30 OFA12G145H \$225.00 NM 4 WXII Th 10/25/12 12:29 AM NBC Tonight Show 1135pm-1237am :30 OFA12G145H \$225.00 NM									
51	10/23/12	10/26/12	Late Night w/Jimmy Fallon	1237xm-136xm	-TWTF--	:30	3	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII W 10/24/12 1:34 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12G145H \$50.00 NM 4 WXII Th 10/25/12 1:20 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12G145H \$50.00 NM 2 WXII F 10/26/12 1:12 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12G182H \$50.00 NM									
52	10/23/12	10/26/12	NBC Carson Daly	136xm-204xm	-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/25/12 1:46 AM NBC Carson Daly 136xm-204xm :30 OFA12G145H \$15.00 NM									
53	10/27/12	10/27/12	NBC Saturday Night Live	1130pm-1am	-----S-	1:00	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/27/12 12:57 AM NBC Saturday Night Live 1130pm-1am 1:00 OFA12G181H \$300.00 NM									
59	10/28/12	10/28/12	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 11:35 PM NFL Sunday Prime Games 8p-12a :30 OFA12G182H \$2,200.00 NM									
62	10/23/12	10/23/12	GO ON/NORMAL	9-10pm	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 9:52 PM GO ON/NORMAL 9-10pm :30 OFA12G145H \$1,500.00 NM									
63	10/25/12	10/26/12	Live with Regis & Kelly	9-10AM	---TF--	1:00	1	\$200.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/25/12	10/26/12	Live with Regis & Kelly Class of Time - Pre-emptible with notice	9-10AM	---TF--	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/26/12	9:33 AM	Live with Regis & Kelly	9-10AM	1:00	OFA12G181H	\$200.00	NM
64	10/25/12	10/26/12	M-F WXII 12 News @ No12-1pm Class of Time - Pre-emptible with notice		---TF--	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/26/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	1:00	OFA12G181H	\$200.00	NM
65	10/25/12	10/26/12	STEVE HARVEY DAY Class of Time - Pre-emptible with notice	2-3P	---TF--	1:00	1	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Th	10/25/12	2:47 PM	STEVE HARVEY DAY	2-3P	1:00	OFA12G181H	\$80.00	NM
66	10/25/12	10/26/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	---TF--	1:00	1	\$170.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$170.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Th	10/25/12	3:50 PM	M-F 3-4P	M-F 3-4P	1:00	OFA12G181H	\$170.00	NM
67	10/25/12	10/26/12	DR. OZ Class of Time - Immediately Pre-emptible without notice	M-F 4-5p	---TF--	1:00	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/26/12	4:37 PM	DR. OZ	M-F 4-5p	1:00	OFA12G181H	\$300.00	NM
68	10/25/12	10/26/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		---TF--	1:00	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Th	10/25/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	OFA12G181H	\$350.00	NM
69	10/25/12	10/27/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice		---TFS-	1:00	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TFS-	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Th	10/25/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	1:00	OFA12G181H	\$500.00	NM
70	10/25/12	10/26/12	Late Night w/Jimmy Fallon1237xm-136xm Class of Time - Pre-emptible with notice		---TF--	1:00	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/26/12	1:31 AM	Late Night w/Jimmy Fallon	1237xm-136xm	1:00	OFA12G181H	\$100.00	NM
71	10/25/12	10/26/12	NBC Carson Daly Class of Time - Immediately Pre-emptible without notice	136xm-204xm	---TF--	1:00	1	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$30.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/25/12	10/26/12	NBC Carson Daly	136xm-204xm	---TF--	1:00	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/12	1:52 AM	NBC Carson Daly	136xm-204xm	1:00	OFA12G181H	\$30.00 NM
72	10/25/12	10/26/12	NBC Today Show II	10A-12N	---TF--	1:00	1	\$130.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/12	11:51 AM	NBC Today Show II	10A-12N	1:00	OFA12G181H	\$130.00 NM
Total Spots							87		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,730.00
<u>Agency Commission</u>	\$5,659.50
<u>Net Amount Due</u>	\$32,070.50